

# PROMOTIONAL OPPORTUNITIES

We offer a wide range of opportunities to promote your business, whether it's a small service or a large enterprise. Our offerings include business and service directory listings, event promotions, free calendar listings, and full-scale advertisements. With options to fit any budget, we are here to help you reach your audience effectively.

**\*Business directory listings and promotional events are always free for churches, government organizations, non-profits, volunteer opportunities and public schools**

## Event Promotion

Looking to promote your event or activity? Our event promotions feature prominent placement on our website calendar with graphics and a link to your preferred landing page. Additionally, your event will be highlighted on our social media platforms, making it easy for readers to engage.

**\$10/ 1 EVENT FOR 1 WEEK**  
**\$35/ 4 EVENTS PER MONTH**

[Promote your Event](#)

## Business Directory

Looking to promote your business or service? Our business and service listing directory offers an economical way to get noticed. Perfect for community organizations, businesses of all sizes, and independent service providers, it's an effective solution for reaching your audience..

**\$10/MONTH**  
**\$28/3 MONTHS**  
**\$54/6 MONTHS**

**CYBER MONDAY**

**\$89 \$99/YEAR**

## Free Calendar Listing

Free calendar listings will be displayed on the monthly calendar on our website, providing a simple and effective way to promote recurring events, happy hours, classes, and weekly activities. While they do not include an image or a landing page link, they still offer great visibility.

[Free Calendar Listing](#)



**YOUR SOURCE FOR WHAT'S HAPPENING**  
**RINCÓN - AGUADA - AÑASCO**

[contact@whatsuprincon.com](mailto:contact@whatsuprincon.com)

What's Up Media , LLC

# AD PRICING

## \*PRE-APP LAUNCH PRICING

- All ads, with the exception of video images, include a link to a landing page.
- 1-month and 3-month contract advertisers will receive one free premium event promotion per month.
- 6-month contract advertisers will receive 9 free premium event promotions during the contract term.
- 1 year contract advertisers will receive 24 free premium event promotions during the contract term.

### All Page Banner

- Appears above header and content on all pages.
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 6 months, minimum 3 months.
- Artwork may be changed after 3 months

3 MONTHS/ \$900  
6 MONTHS/ \$1625

### Front Page Pop-Up

- Appears before content upon entering site
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 1 year, minimum 3 months.
- Artwork may be changed at 3 months.

3 MONTHS/ \$900  
6 MONTHS/ \$1625  
1 YEAR/ \$3000

*Another local business is currently making the most of this space*



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What's Up Media, LLC

# AD PRICING

## CURRENT PRICING

### Post

- Appears to the right of content in all news or feature articles (below content in mobile format)
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract for this space is one month

1 MONTH/ \$125

### Single Page Header

- Appears above the content on a single page.
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 3 months. Artwork may be changed monthly

1 MONTH/ \$125  
3 MONTHS/ \$350

### Single Page Pop-Up

- Appears before proceeding to content on a single page.
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 3 months. Artwork may be changed monthly

1 MONTH/ \$175  
3 MONTHS/ \$470

### Front Page Small

- Appears to the left within content on the front page (centered within content in mobile format)
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 3 months. Artwork may be changed monthly

**CYBER MONDAY**  
1 MONTH/ ~~\$180~~ **\$150**  
3 MONTHS/ \$485

### Front Page Large

- Appears within content on the front page
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 3 months. Artwork may be changed monthly
- May be video or graphic format

1 MONTH/ \$250  
**CYBER MONDAY**  
3 MONTHS/ ~~\$675~~ **\$500**

### All Page Side

- Appears to the left of content on all pages (right or bottom on front page; after content in mobile format).
- Plan includes sharing across our social media platforms
- Plan includes a free listing in our Business and service directory for the duration of the contract.
- Maximum term of contract is 6 months. Artwork may be changed monthly

1 MONTH/ \$200  
3 MONTHS/ \$550  
6 MONTHS/ \$995

Banner-all pages



Front  
Small

Front Page Large

Front  
Small

Front Page Large

Front  
Small

News Content

Front  
Small

Front Page Large

Front  
Small

News Content

Banner-all pages



Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

## Page Content

Banner-all pages



YOUR SOURCE FOR WHAT'S HAPPENING  
RINCÓN - AGUADA - AÑASCO

Single Page Header

Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

Side  
all  
pages

# Page Content

Banner-all pages



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New Story  
content

Post